

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2012
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I, Buying Time, LLC
 being/on behalf of: Jessica Ehrlich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress (FL-13)
 in the General Election
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges: \$ NET

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

To Be Signed By Station Representative

☐ Rejected

Title



WFTS

ORDER

Print Date 10/05/12 Page 1 of 2

Flight Dates 10/09/12-10/15/12

Order Sep 00:20:00

Product

Estimate # 2290

Contract / Revision 310754 / 388-Ehrlich for Congress (FL-13)

Alt Order #

Original Date / Revision
10/05/12 10/05/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type GENERAL

Advertiser Ehrlich / Democrat / Congress

Billing Cycle EOM/EOC

650 Massachusetts Avenue NW - S
Washington, DC 20001

Billing Calendar BROADCAST

Demographic A25-54

Agency Buying Time LLC

Rev Codes POL POL CAND

Buying Contact

Sales Office EWSDC

Product Codes PL

650 Massachusetts Avenue NW - S
Washington, DC 20001

Sales Region NAT

Priority P-3

Agency Ref 2

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	21	\$11,092.50	\$13,050.00	0.00	10/01/12	10/15/12	21	\$11,092.50	\$13,050.00
Totals	21	\$11,092.50	\$13,050.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 1	WFTS	10/09/12	10/15/12	M-F 7-9a GMA GMA	CM	658-9a	111-1--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/09/12	10/15/12	111-1--			4		\$600.00	0.00						
E 2	WFTS	10/09/12	10/15/12	M-F 6-7a ABC Action News	CM	558-7a	1111---	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00	



WFTS

Print Date: 10/05/12

Page 2 of 2

Contract / Revision **310754** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Ehrlich / Democrat / Congr** Product **388-Ehrlich for Congress (F** Estimate # **2290**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WFTS	10/09/12	10/15/12	M-F 6-7a ABC Action News	CM	558-7a	1111---	:30	4	\$500.00	P-3	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	1111---					4	\$500.00		0.00		
3	WFTS	10/09/12	10/15/12	M-F 530-6a ABC Action News	CM	528-6a	1--1---	:30	2	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	1--1---					2	\$300.00		0.00		
E 5	WFTS	10/09/12	10/15/12	M-F 5-530p ABC Action News	CM	458-530p	1111---	:30	4	\$700.00	P-3	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	1111---					4	\$700.00		0.00		
6	WFTS	10/09/12	10/15/12	M-F 530-6p ABC Action News	CM	530-6p	1111---	:30	4	\$800.00	P-3	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	1111---					4	\$800.00		0.00		
E 7	WFTS	10/09/12	10/15/12	M-F 6-630p ABC Action News	CM	558-630p	--1-1--	:30	2	\$900.00	P-3	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	--1-1--					2	\$900.00		0.00		
9	WFTS	10/13/12	10/13/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	-----S-					1	\$250.00		0.00		
													Totals	21 \$13,050.00